

UNITS OF STUDY

1. Introduction to Journalism Media Literacy

2. Electronic Journalism

- TV broadcasting
- Radio
- The Internet
- The Talk show format
- Reality television
- Documentary news
- Advertising

3. Print Journalism

- The newspaper
- Magazines
- Tabloids
- Billboards, posters and print advertising

4. Popular Culture/ Propaganda/ Yellow Journalism

5. Independent Study Unit (I.S.U.)

EVALUATION

Knowledge and Understanding	20%
Thinking and Inquiry	15%
Communication	20%
Application	15%
ISU	15%
Final Examination	15%